

www.nbcphiladelphia.com

**SHORR JOHNSON MAGNUS**  
**Attention: Accounts Payable**  
**1831 CHEST NUT STREET**  
**PHILADELPHIA, PA 19103**

# INVOICE

Advertiser		BOB CASEY FOR SENATE		Invoice #		PL12110235	
Product		General		Invoice Date		11/25/12	
Estimate Number				Invoice Month		November 2012	
				Invoice Period		10/29/12 - 11/05/12	
Station		WCAU		Order #		344542	
Account Executive		Aaron Zeligson		Alt Order #			
Sales Office		Philadelphia NSO		Deal #			
Sales Region		National		Order Flight		10/30/12 - 11/06/12	
Billing Calendar		Broadcast		IDB #			
Billing Type		Cash		Advertiser Code			
Special Handling				Product Code			
				Agency Ref		06431	
				Advertiser Ref		28711	

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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**Remit Address:**

**WCAU**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WCAU	4P-5P NBC10 NEWS	4-5P M-F	10/30/12 to 11/02/12	6x	- 222 - - -					
	LUR										
	WCAU			W	10/31/12	:00			<del>\$400.00</del>	Credited	4
	WCAU			Th	11/01/12	:00			<del>\$400.00</del>	See MG 5.7	6
	WCAU			Th	11/01/12	:30	4:50 PM	BC1112H	\$400.00		5
	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	Th	11/01/12	:30	6:27 PM	BCTV1215H	\$400.00	MG for 5.6 11/01	7
6	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	10/30/12 to 11/01/12	2x	- 11 - - - -					
	CDR										
	WCAU			Tu	10/30/12	:30	5:58 PM	BC0812H	\$1,150.00		1
	WCAU			W	10/31/12	:30	6:20 PM	BC1112H	\$1,150.00		2
7	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	10/30/12 to 11/01/12	6x	- 222 - - -					
	CDR										
	WCAU			Tu	10/30/12	:30	5:13 PM	BC0812H	\$950.00		2
	WCAU			Tu	10/30/12	:30	5:46 PM	BC1112H	\$950.00		1
	WCAU			W	10/31/12	:30	5:21 PM	BC1112H	\$950.00		3
	WCAU			W	10/31/12	:30	5:38 PM	BC0812H	\$950.00		4
	WCAU			Th	11/01/12	:30	5:23 PM	BCTV1215H	\$950.00		5
	WCAU			Th	11/01/12	:30	5:44 PM	BC1112H	\$950.00		6
8	WCAU	11-1135P M-F LATE NEWS	11P-1135P	10/30/12 to 11/01/12	3x	- 111 - - -					
	CDR										
	WCAU			Tu	10/30/12	:30	11:28 PM	BC1112H	\$2,400.00		1
	WCAU			W	10/31/12	:30	11:28 PM	BC1112H	\$2,400.00		3
	WCAU			Th	11/01/12	:30	11:28 PM	BC1112H	\$2,400.00		5

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
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		Advertiser Ref	28711

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WCAU	7P-730P M-F	7P-730P M-F	10/30/12 to 11/01/12	2x	- 11 - - - -					
	CDR										
	WCAU			Tu	10/30/12	:00			<del>\$1,150.00</del>	See MG 11.6	1
				PREEMPT-PROGRAM CHANGE							
	WCAU	7-730P NIGHTLY NEWS	7P-725P	Tu	10/30/12	:30	7:22 PM	BC1112H	\$1,150.00	MG for 11.1 10/30	6
	WCAU			W	10/31/12	:30	7:25 PM	BC0812H	\$1,150.00		2
12	WCAU	8-10P TUE THE VOICE	8P-10P	10/30/12 to 10/30/12	1x	- T - - - - -					
	LUR										
	WCAU			Tu	10/30/12	:30	9:40 PM	BC0812H	\$2,500.00		1
13	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	10/30/12 to 11/01/12	2x	- 11 - - - -					
	CDR										
	WCAU			Tu	10/30/12	:30	12:28 AM	BC0812H	\$750.00		1
	WCAU			W	10/31/12	:30	12:31 AM	BC1112H	\$750.00		2
14	WCAU	1130A-12P SUN @ ISSUE	1130A-12P	11/04/12 to 11/04/12	2x	- - - - - S					
	LUR										
	WCAU			Su	11/04/12	:30	11:41 AM	BCTV1215H	\$100.00		2
	WCAU			Su	11/04/12	:30	11:59 AM	BCTV1215H	\$100.00		1
17	WCAU	3P-4P M-F ELLEN	3P-4P M-F	10/30/12 to 11/01/12	6x	- 222 - - -					
	CDR										
	WCAU			Tu	10/30/12	:00			<del>\$775.00</del>	See MG 17.9,17.10	1
				PREEMPT-PROGRAM CHANGE							
	WCAU			Tu	10/30/12	:00			<del>\$775.00</del>	See MG 17.9,17.10	2
				PREEMPT-PROGRAM CHANGE							
	WCAU	5A-5A ALL DAY STORM COV	5A-5A	Tu	10/30/12	:30	3:19 PM	BC0812H	\$775.00	MG for 17.1,17.2	10
	WCAU	5A-5A ALL DAY STORM COV	5A-5A	Tu	10/30/12	:30	3:43 PM	BC1112H	\$775.00	MG for 17.1,17.2	9

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WCAU	3P-4P M-F ELLEN	3P-4P M-F		10/30/12 to 11/01/12	6x	- 222 - - -				
	CDR										
	WCAU			W	10/31/12	:30	3:32 PM	BC1112H	\$775.00		3
	WCAU			W	10/31/12	:30	3:48 PM	BC0812H	\$775.00		4
	WCAU			Th	11/01/12	:30	3:28 PM	BCTV1215H	\$775.00		6
	WCAU			Th	11/01/12	:30	3:44 PM	BC1112H	\$775.00		5
22	WCAU	530-6A WALL STRT	5-6A		11/04/12 to 11/04/12	1x	- - - - - S				
	LUR										
	WCAU			Su	11/04/12	:30	5:48 AM	BC1112H	\$50.00		1
34	WCAU	7A-9A TODAY SHOW	7A-9A M-F		10/30/12 to 11/01/12	3x	- 111 - - -				
	CDR										
	WCAU			Tu	10/30/12	:30	7:29 AM	BC1112H	\$1,500.00		1
	WCAU			W	10/31/12	:30	9:00 AM	BC1112H	\$1,500.00		2
	WCAU			Th	11/01/12	:30	7:22 AM	BC1112H	\$1,500.00		3
35	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F		10/30/12 to 11/01/12	3x	- 111 - - -				
	CDR										
	WCAU			Tu	10/30/12	:30	10:01 AM	BC1112H	\$525.00		1
	WCAU			W	10/31/12	:30	10:00 AM	BC0812H	\$525.00		2
	WCAU			Th	11/01/12	:30	9:56 AM	BC1112H	\$525.00		3
37	WCAU	730P-8P M-F	730P-8P M-F		11/01/12 to 11/01/12	1x	- - - T - - -				
	CDR										
	WCAU			Th	11/01/12	:30	7:28 PM	BCTV1215H	\$1,300.00		5
38	WCAU	JIMMY FALLON SHOW	1237A-206A		10/30/12 to 11/01/12	3x	- 111 - - -				
	CDR										
	WCAU			Tu	10/30/12	:30	1:34 AM	BC1112H	\$375.00		1

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38	WCAU	JIMMY FALLON SHOW	1237A-206A	10/30/12 to 11/01/12	3x	- 111 - - -					
	CDR										
	WCAU			W	10/31/12	:30	1:16 AM	BC0812H	\$375.00		2
	WCAU			Th	11/01/12	:30	1:21 AM	BC1112H	\$375.00		3
39	WCAU	1130A-12P SUN @ ISSUE	1130A-12P	11/04/12 to 11/04/12	1x	- - - - - S					
	LUR										
	WCAU			Su	11/04/12	:30	11:55 AM	BC1112H	\$100.00		1
40	WCAU	12-1235A SP FIN NONLOC	12A-1235A	11/04/12 to 11/04/12	1x	- - - - - S					
	LUR										
	WCAU			Su	11/04/12	:00			<del>\$700.00</del>	See MG 15.2,15.3,15.4	1
44	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	10/30/12 to 11/01/12	2x	- TWT - - -					
	CDR										
	WCAU			W	10/31/12	:30	12:08 AM	BC0812H	\$750.00		3
	WCAU			Th	11/01/12	:30	12:30 AM	BCTV1215H	\$750.00		1
49	WCAU	10-11P REVOLUTION	10P-11P	11/05/12 to 11/05/12	1x	M - - - - -					
	CDR										
	WCAU			M	11/05/12	:30	10:34 PM	BCTV1215H	\$6,000.00		1
54	WCAU	8-10P MO THE VOICE	8P-10P	11/05/12 to 11/05/12	1x	M - - - - -					
	LUR										
	WCAU			M	11/05/12	:30	8:24 PM	BC1112H	\$8,000.00		1
55	WCAU	6A-7A SATURDAY	6A-7A SA	11/03/12 to 11/03/12	2x	- - - - - S -					
	WCAU			Sa	11/03/12	:30	6:14 AM	BCTV1215H	\$225.00		1
	WCAU			Sa	11/03/12	:30	6:48 AM	BCTV1215H	\$225.00		2
				11/04/12		- - - - - S					

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56	WCAU	6A-8A SUNDAY	6A-8A SU		to 11/04/12	2x					
	WCAU			Su	11/04/12	:30	6:11 AM	BCTV1215H	\$175.00		1
	WCAU			Su	11/04/12	:30	6:24 AM	BC1112H	\$175.00		2

Aired Spots      **63**

<u>Gross Total</u>	<b>\$70,000.00</b>	
<u>Agency Commission</u>	<b>\$10,500.00</b>	
<u>Net Amount Due</u>	<b>\$59,500.00</b>	<b><u>Payment Terms 30 Days</u></b>

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above